

2021 IMPACT REPORT



International Centre™
FOR MISSING & EXPLOITED CHILDREN

ICMEC envisions a world where children can grow up safe from exploitation, abuse, or the risk of going missing. We believe every child deserves a safe childhood.

EVERY CHILD DESERVES A SAFE CHILDHOOD.

Safe from the risk of going missing or being trafficked.
Safe from exploitation and abuse.

But for far too many children, **this isn't their reality.**

That's why ICMEC exists.

We are making the world safer for every child by empowering every individual, entity and country to take an active role in the fight to defend children, seeking not only to respond when tragedy occurs but to create the safety nets to prevent and defend against harm.

Our approach focuses on creating lasting change that will defend children today and protect future generations.

We are mobilizing the world so that children can grow up safe from exploitation, sexual abuse, and the risk of going missing.





"Every day children go missing around the world.
And every day, ICMEC fights to bring them home."

Hope isn't a word many associate with child protection. This work can be devastating, the individual and collective stories of children and their experiences are heart-wrenching.

Yet, that is what drives us - Hope. We have hope because we know, to quote Kurt Vonnegut, "There is no reason why good cannot triumph as often as evil. The triumph of anything is a matter of organization."

We at ICMEC are working every day to help organize the good. We focus the efforts of governments, companies, and individuals so children can grow up safe. We develop better technologies to locate and identify missing kids, including children who are lost, abducted, or trafficked in conflict areas. We are on the front lines advocating for policies, laws, and interventions that better address issues like the proliferation of child sexual abuse material, online grooming, and live streaming that have emerged as even greater threats to children during the pandemic.

As we reflect on the impact of our collective efforts in 2021, the strength and resolve of our global community have never been more apparent. We have shown that when we work together, we can create hope in even the most challenging circumstances. Our work is only possible because of you.

The poet and statesman Vaclav Havel observed that "Hope is a state of mind, not of the world. Hope, in this deep and powerful sense, is not the same as joy that things are going well, or willingness to invest in enterprises that are obviously heading for success, but rather an ability to work for something because it is good."

By supporting ICMEC, you have embraced that deep and powerful sense of hope. Thank you for being a part of this work for good.

You are what gives us hope to create a safer world for children.

Bob Cunningham
President & CEO
International Centre for Missing & Exploited Children

A close-up, black and white photograph of a child's face, showing the eye, nose, and mouth. The child's expression is somber, and their eye is closed. The lighting is dramatic, with strong shadows.

Here's how we're working to

PROTECT CHILDREN:



We help find missing children.

We work with partners across government, business, and civil society sectors, developing resources and tools that can be used to better protect and find missing children.



We collaborate across industries.

We work with industries to create tools, develop protocols, and identify best practices to prevent exploitation and identify perpetrators. We conduct research that explains legal contexts and clarifies issues.



We build capacity.

Using training, policy, research, and partnerships, we work to further nations' sustainable development of their own capabilities in the protection of children.

ONLINE EXPLOITATION:

1/3

1/3 of all internet users today are children and young people and more than 800 million children are actively using social media.

CHILD SEXUAL ABUSE MATERIAL (CSAM):

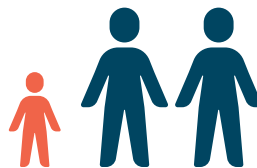
35%

There were 29.3 million reports of potential online child sexual exploitation in 2021. An increase of 35% from 2020.

HUMAN TRAFFICKING:

3X

The number of children identified as experiencing human trafficking has tripled in the last 15 years.



Children make up almost one-third of trafficked persons worldwide.



1 in 8

1 in 8 international migrants is a child. These children are not only subjected to the trauma of being ripped from their homes but are also left exceptionally vulnerable to exploitation.

POWERING THE SEARCH FOR MISSING CHILDREN:

Every year millions of children go missing, but the true number is not known due to inaccurate statistics or underreporting.

ICMEC is actively working to uncover the real number of missing children around the globe and your contribution will power our efforts to identify, find, and recover missing children that would otherwise be overlooked.



**EACH YEAR
MILLIONS OF
CHILDREN ARE
REPORTED
MISSING**



Your support is vital.

ICMEC believes that we all share the responsibility to safeguard children. We know we cannot be successful in tackling this monumental issue if we act alone. That's why we have worked over the last two decades to build a global community equipped with the tools, training, and resources to protect our children.



Global Commitment

ICMEC and our global partners are committed to bringing every missing child back to safety, no matter what it takes, no matter where in the world a child goes missing, and no matter the circumstances that surround why they go missing.

With each new partnership, each new initiative, we take another step toward our goal of making the world safer for children.



Every year, ICMEC works to protect millions of children from the threats of sexual exploitation, abuse, and going missing. Those are millions of minds vulnerable, a million hearts exploited, and a million families torn apart.

ICMEC Impact.

Over the last two decades, ICMEC has worked in more than 120 countries, empowering the global community with the tools, training and technology to create a safer world for children.



Global Impact by the numbers.



120+

ICMEC has equipped professionals from more than 120 countries with resources and training on child protection best practices.



155,000+

The number of criminal justice professionals, educators, and healthcare professionals we've trained worldwide.



30

The number of countries represented by ICMEC's Global Missing Children's Network, which offers resources to support the search for missing children globally.



3,270

The number of missing children's cases resolved with assistance from ICMEC's global alerting system and case management tool, the GMCNgin.



19

We've helped 19 countries develop Rapid Emergency Child Alert Systems similar to AMBER Alert in the United States.



38

The number of member organizations committed to the US Financial Coalition which seeks to disrupt the economics of commercial sexual exploitation.

Creating lasting change.

ICMEC believes the pathway to true, lasting change is through comprehensive, coordinated protection for children at the national level. We are working to create durable, lasting change across the globe by:

- Improving policies and legislation
- Partnering with countries to identify and close critical gaps that leave children vulnerable
- Creating a global workforce of professionals trained in child protection best practices
- Providing hands-on technical support
- Technology to aid in effective investigation and prosecution
- Facilitating coalitions to bridge industries and promote cooperation



Research + Thought Leadership

ICMEC advocates for the protection of children's rights in law, policies and practice through our research, legal frameworks and participation in multilateral efforts.



Training + Support

ICMEC advocates for the protection of children's rights in law, policies and practice through our research, legal frameworks and participation in multilateral efforts.



Tools + Technology

ICMEC equips professionals with the tools and technology to effectively prevent, respond to and investigate crimes against children.

“Those heroes out there on the frontlines protecting children are doing their part. They need our support. They need our help. They need us to back them. That is what ICMEC is here for.”

– Bob Cunningham, ICMEC President & CEO



Powering the global search for children who are missing.

We work to protect children around the world from going missing by providing resources for governments, law enforcement, NGOs, and families on prevention as well as the appropriate actions to take in the event a child does go missing.

[Learn more about our work in support of missing children>>](#)

Disrupting the economics and mechanics of child sexual exploitation.

We partner with leading technology and financial industry companies to identify and develop new global solutions that protect children from sexual abuse, exploitation, and the risk of going missing.

We advocate for changes in laws, treaties, and systems to protect children worldwide. Through The Koons Family Institute on International Law & Policy, we conduct and commission original research into the status of child protection laws around the world. By creating replicable legal tools, promoting best practices, building international coalitions, and collaborating with partners in the field to identify and measure threats to children, we bring about change in the way children are protected around the world.

[Learn more about The Koons Family Institute>>](#)

Training partners on the front lines to prevent and respond to cases of missing children, child sexual abuse, and exploitation.

We provide tools, training, and technology to governments, law enforcement, policymakers, industry, civil society, educators, healthcare professionals, and others across the globe with one goal in mind: to make the world a safer place for all children.

Learn more about our training programs:



[Law enforcement>>](#)



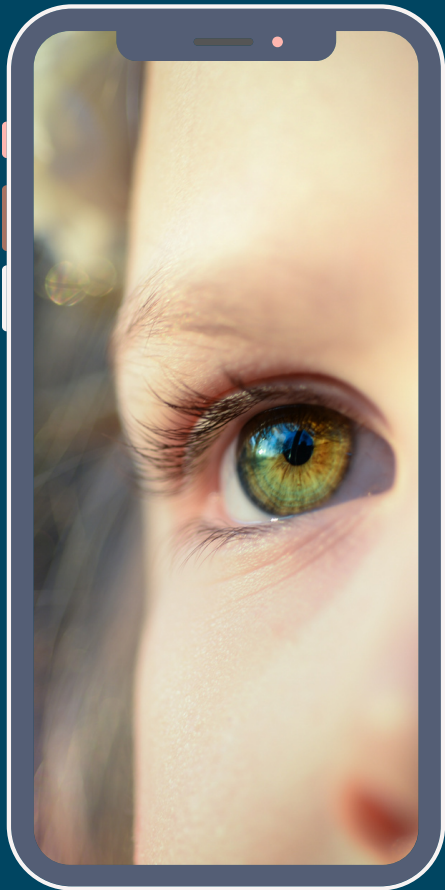
[Educators>>](#)



[Healthcare workers>>](#)



Here's why **your support** is so important.



DONATE

You help us recover missing children

Our global platform aids investigators in the search for missing children by issuing geo-targeted alerts and using facial recognition and artificial intelligence to identify leads. Our technology has assisted with the recovery of 3,270 missing children in just three years!

You help us protect children online

Child sexual exploitation and abuse are growing issues with children spending more time online than ever before. We help defend children against online sexual exploitation through education and collaboration, with the support of over 100 industry partners.

You help us train child protectors

ICMEC has provided training and resources to more than 155,000 professionals on how to respond to and investigate child abduction, sexual abuse and exploitation. Your support makes this possible.

We all have a role to play in the protection of children.

What will yours be?

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2021 Financials

CONSOLIDATED STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS

FOR THE YEAR ENDED DECEMBER 31, 2021



International Centre™
FOR MISSING & EXPLOITED CHILDREN

SUPPORT & REVENUE	Without Donor Restrictions	With Donor Restrictions	TOTAL
Contributions and grants	\$ 2,768,659	\$ 17,840,489	\$ 20,609,148
Gala, net of expenses of \$144,965	636,030	-	636,030
Program revenue	238,835	-	238,835
Investment loss	(185)	-	(185)
Net assets released from donor restrictions	1,008,628	(1,008,628)	-
Total support and revenue	4,651,967	16,831,861	21,483,828
EXPENSES			
Program Services	2,228,514	-	2,228,514
Supporting Services		-	
Management and General Fundraising	1,500,278	-	1,500,278
Fundraising	605,047	-	605,047
Total supporting services	2,105,325	-	2,105,325
Total expenses	4,333,839	-	4,333,839
Change in net assets before other item	318,128	16,831,861	17,149,989
OTHER ITEM			
Extinguishment of debt	285,782	-	285,782
Change in net assets	603,910	16,831,861	17,435,771
Net (deficit) assets at beginning of year	(853,927)	884,191	30,264
NET (DEFICIT) ASSETS AT END OF YEAR	(250,017)	\$ 17,716,052	\$ 17,466,035

2021 Financials

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED DECEMBER 31, 2021



SUPPORTING SERVICES	Program Services	Management and General	Fundraising	Total Supporting Services	Total Expenses
Salaries and fringe benefits	\$ 1,109,631	\$ 407,731	\$ 150,561	\$ 558,292	\$ 1,667,923
Professional and contract fees	736,539	520,834	385,118	905,952	1,642,491
Travel	79,389	29,683	5,613	35,296	114,685
Supplies and deliveries	12,863	12,880	1,158	14,038	26,901
Occupancy and building costs	-	281,178	500	281,678	281,678
Outreach	76,160	-	-	-	76,160
Trainings/roundtables/conferences	70,942	209	119,168	119,377	190,319
Insurance	29,307	99,794	-	99,794	129,101
Depreciation and amortization	84,667	28,762	-	28,762	113,429
IT and website	28,733	93,547	4,017	97,564	126,297
Other	283	25,660	83,877	109,537	109,820
Subtotal	2,228,514	1,500,278	750,012	2,250,290	4,478,804
Special event expenses	-	-	(144,965)	(144,965)	(144,965)
TOTAL	\$ 2,228,514	\$ 1,500,278	\$ 605,047	\$ 2,105,325	\$ 4,333,839

Every missing
child deserves to
be seen, searched
for, and brought
to safety.

