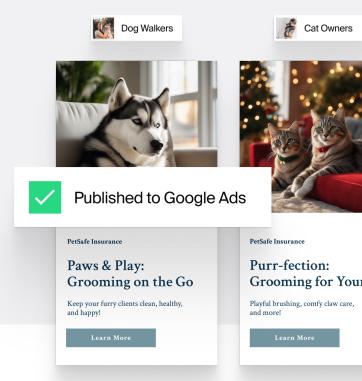


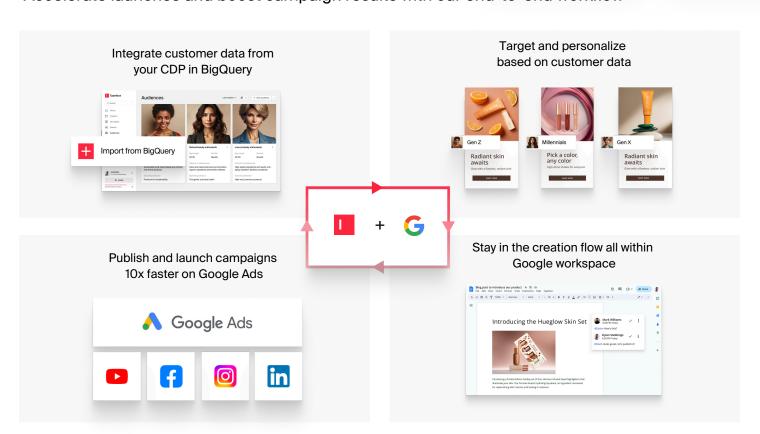
Personalized GenAl campaigns with Google

Together, Typeface and Google help content creators maximize impact across the entire customer journey. We help marketers craft engaging ads that capture attention and foster conversions with tailored content, ensuring every interaction builds lasting customer loyalty within a single, streamlined workflow.



OUR HOLISTIC APPROACH

Accelerate launches and boost campaign results with our end-to-end workflow



Leveraging Google Cloud's best-in-class foundational models across all content types











HOW IT WORKS

Typeface enables campaign-building workflows across the Google ecosystem

Access best-in-class generative AI models

Combine Google Cloud's Vertex AI models with Typeface's brand-personalized AI to power onbrand content generation across all your teams and marketing channels.

Google Cloud

Personalize to your BigQuery data

Integrate your customer business data within Google BigQuery and your Customer Data Platforms (CDP) to tailor content and ads to your brand and audience preferences at scale.



BigQuery

Work your way in Google Workspace

Use Typeface's vast template library and AI tools natively within Google Workspace to create copy, visuals, and more all within your existing collaboration and productivity tools and workflows.

Google Workspace

Scale and activate across Google Ads

Publish your Typeface-generated ad campaigns directly to your Google Ads Manager. Create multiple versions of ads across search, social, display, and more to test and optimize fast.



Google Ads

USE CASES

Success stories from Fortune 500 brands across industries

BEAUTY

3-5x

social engagement lifts from high-fidelity product and lifestyle imagery

AUTOMOTIVE

57%

productivity savings and 4x content output for digital ad campaign

ELECTRONICS

90+

markets to create specific web displays and lifestyle imagery

















