

# Investing in the Pennsylvania economy, helping create economic growth and jobs

## 15+ years

**in Pennsylvania:** Google has proudly called Pennsylvania home for over 15 years with an office in Pittsburgh.

## \$19.7B

**of economic activity:** In 2024, Google helped provide \$19.7 billion of economic activity for tens of thousands of Pennsylvania businesses, nonprofits, publishers, creators, and developers.

## 759,000+

**Pennsylvania businesses:** More than 759,000 Pennsylvania businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 14,500+

**small businesses trained by a Pennsylvania Coach:** Grow with Google Coaches are local experts who help small businesses grow. Our Pennsylvania Coach offers live training and hands-on coaching – at no cost – to small businesses.



**Jason Anthony Group**, Pittsburgh, Pennsylvania.

Jason Anthony founded his agency, Jason Anthony Group, to provide web development, graphic design, search engine optimization, and search engine marketing services to clients.

### **Products:**

Google Workspace, Gemini, Google Business Profile, Google Ads, Google Analytics, Google Tag Manager, Google Search Console

*“Gemini lets me recoup time on my calendar by not having to take an hour or two hours to do some of these more repetitive tasks throughout the day.”*

**Jason Anthony**  
Owner & Consultant

## Improving the lives of Pennsylvanians by investing in their citizens and communities

**350,000+ Google Career Certificate graduates in the U.S.** Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with 18 Pennsylvania educational institutions like Shippensburg University and Pennsylvania State System of Higher Education to make Google Career Certificates available to students and to increase employment opportunities.

**445,000+ Pennsylvanians trained:** Grow with Google has partnered with over 370 organizations in the state to train more than 445,000 Pennsylvanians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

**Investing in AI infrastructure and manufacturing:** Pennsylvania is a key investment area for Google's AI infrastructure and manufacturing. In Pennsylvania, Google has leading-edge manufacturing capability for optical switches, which power best-in-class data center and AI application performance.



*Google's certificate program taught me the foundations of UX Design. It helped me feel more confident and gave me credibility.*

**Kile J.**

Google UX Design Certificate  
UX Designer at Greenphire  
Philadelphia, PA

## Helping Pennsylvanians when they need it most

**\$120M+ in philanthropic giving:** Since 2005, Google and Googlers have given more than \$120 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Pennsylvania.

**\$197M+ in Ad Grants and Google Workspace to 2,390 Pennsylvania nonprofits:** Since 2004, Google.org provided \$194 million worth of donated search ads to Pennsylvania nonprofits through the Google Ad Grants program and more than \$3 million worth of Google Workspace licenses for Nonprofits.

**52,000+ volunteer hours:** Since 2009, through Google.org, Google employees volunteered more than 52,000 hours with nonprofits and schools.

**More than \$90,000 in Crisis Response funding** including public health and emergency efforts. Our response to critical events like the COVID-19 pandemic has included strategic partnerships with the Pittsburgh Foundation, enabling us to provide essential aid and services.

**Google.org pro bono support:** As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with TalkingPoints to develop an app that uses AI to provide two-way, instantly translated text messages in 145+ languages for real-time communication with all families. The use of this app by the Pittsburgh Public School District resulted in a huge increase in parent engagement, which ultimately leads to a significant improvement in student academic outcomes.

**\$24M+ of Ad Grants to nonprofits:** In 2024 alone, Google.org provided more than \$24 million worth of donated search ads to Pennsylvania nonprofits through the Google Ad Grants program.

## Partnering with local governments and academic institutions to help Pennsylvanians

### **Data Management Modernized and AI-Enhanced Student Support:**

Google Cloud's data management solutions were leveraged by Penn State University. The Penn State World Campus, in partnership with Quantiphi, implemented a Dialogflow-powered virtual assistant (using Google's natural language processing) to provide 24/7 support to students, handling inquiries about re-enrollment, major changes, and deferments, while keeping FERPA-protected data secure. AI Pilot Program Launched: Penn State World Campus is also leading with innovative education, by initiating a pilot using Google's Artificial Intelligence to tailor the online learning experience.

### **Unemployment and Vaccination Portals Secured:**

The State of Pennsylvania partnered with SADA Systems to implement reCAPTCHA Enterprise, a security service protecting against fraud and abuse, safeguards the state's unemployment and COVID-19 vaccination portals, ensuring data security and legitimate access.