

Investing in the Nebraska economy, helping create economic growth and jobs

At home

in Nebraska: Google proudly calls Nebraska home with data centers in Papillion, Omaha, and Lincoln.

\$4.7B

investment in Nebraska: Since the Papillion, Nebraska data center was built in 2019, the Omaha, Nebraska data center was built in 2022, and the development of a new data center in Lincoln, Nebraska was announced in 2023, Google has invested more than \$4.7 billion in the state.

123,000+

Nebraska businesses: More than 123,000 Nebraska businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

\$4.4B+

of economic activity: In 2024, Google helped provide more than \$4.4 billion of economic activity for thousands of Nebraska businesses, nonprofits, publishers, creators, and developers.



Elevator, Omaha, Nebraska.

"We now have more than 100 potential members on a waitlist for our new location. We can credit a lot of that to Google Ads."

- **Shannon Lerda**, Co-founder

Products:

Google Ads, Google Analytics, Google Business Profile, YouTube, Google Workspace

Improving the lives of Nebraskans by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S.

Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Nebraska educational institutions like The University of Nebraska System and Metropolitan Community College to make Google Career Certificates available to students and to increase employment opportunities.

79,000+ Nebraskans trained: Grow with Google has partnered with over 70 organizations in the state to train more than 79,000 Nebraskans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

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I started doing interviews as soon as I started the course. It forced me out of my comfort zone and [I applied and interviewed] for jobs I would have previously dismissed myself from. While I still get imposter syndrome sometimes, I know that there is a need for what I'm doing.

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Aaron L.

Google Data Analytics Certificate graduate
IT Business Analyst at AGP
Omaha, NE

Helping Nebraskans when they need it most

\$3M+ in philanthropic giving: Since 2006, Google and Googlers have given more than \$3 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Nebraska.

\$25M in Ad Grants to 322 Nebraska nonprofits: Since 2006, Google.org provided \$25 million worth of donated search ads to Nebraska nonprofits through the Google Ad Grants program.

4,000+ volunteer hours: Since 2014, through Google.org, Google employees volunteered more than 4,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees worked full-time for six months with Rewiring America to build and launch the [Incentive Calculator](#) that enables residents in Nebraska to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$2M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$2 million worth of donated search ads to Nebraska nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Nebraskans

Significant improvements in productivity and collaboration for Omaha and Douglas County: [Google Workspace and Chrome Browser](#), a suite of productivity, collaboration, and secure infrastructure solutions, allowed the City of Omaha and Douglas County, NE to drastically reduce daily IT help ticket volume from 30 tickets to 2 tickets, and improve collaboration and productivity across all 120 locations.

Top 10 Digital City Recognition: The [City of Omaha](#), was recognized as one of the "[Top 10 Cities](#)" by the Center for Digital Government in its Digital Cities Survey 2016. They attribute this success to their use of Chrome Browser and Google Workspace, which increased productivity and lowered IT costs.