

# Investing in the Maine economy, helping create economic growth and jobs

## \$1.3B

**of economic activity:** In 2024, Google helped provide \$1.3 billion of economic activity for thousands of Maine businesses, nonprofits, publishers, creators, and developers.

## 98,000+

**Maine businesses:** More than 98,000 Maine businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



**ChappyWrap**, Portland, Maine.

*"Google Analytics helps us understand what a new customer wants to see, what they're going to respond to, and the easiest entry point into our brand."*

**-Christina Livada**, President & CEO

### Products:

Google Shopping, Google Ads, Google Analytics, Google Workspace, Gemini

## Improving the lives of Mainers by investing in their citizens and communities

**350,000+ Google Career Certificate graduates in the U.S.** Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Maine educational institutions like University of Maine System and Kennebec Valley Community College to make Google Career Certificates available to students and to increase employment opportunities.

**25,000+ Mainers trained:** Grow with Google has partnered with over 50 organizations in the state to train more than 25,000 Mainers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

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*[The Google Project Management Certificate] has been one of the top courses I've taken. I 100% know for a fact that because I had that certificate from Google, I was given the chance to interview. I took copious notes, [so] I feel like I can go back to those notes and confirm that I know what to do.*

**Bridget S.**

Google Project Management Certificate graduate  
Project Coordinator at Optum  
Augusta, ME

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## Helping Mainers when they need it most

**\$2M+ in philanthropic giving:** Since 2011, Google and Googlers have given more than \$2 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Maine.

**\$19M+ in Ad Grants to 350 Maine nonprofits:** Since 2006, Google.org provided more than \$19 million worth of donated search ads to Maine nonprofits through the Google Ad Grants program.

**2,000+ volunteer hours:** Since 2015, through Google.org, Google employees volunteered more than 2,000 hours with nonprofits and schools.

**Google.org pro bono support:** As part of a Google.org Fellowship, a team of Google employees worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Maine to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

**\$1M+ of Ad Grants to nonprofits:** In 2024 alone, Google.org provided more than \$1 million worth of donated search ads to Maine nonprofits through the Google Ad Grants program.