

Investing in the Maryland economy, helping create economic growth and jobs

\$9B

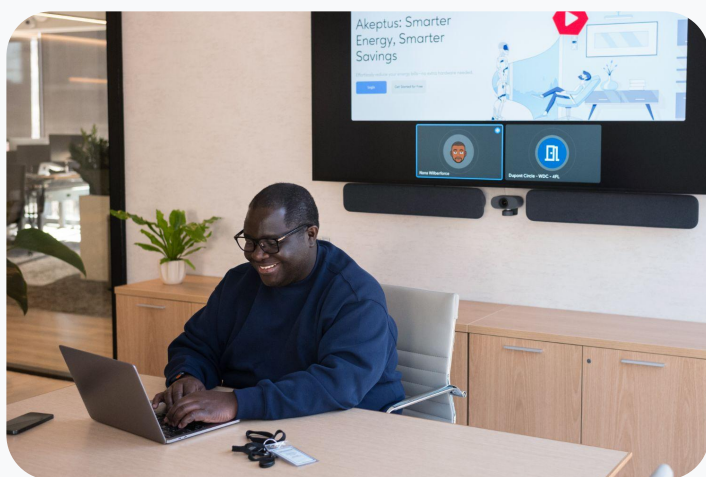
of economic activity: In 2024, Google helped provide \$9 billion of economic activity for tens of thousands of Maryland businesses, nonprofits, publishers, creators, and developers.

340,000+

Maryland businesses: More than 340,000 Maryland businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

2,600+

small businesses trained by a Maryland Coach: Grow with Google Coaches are local experts who help small businesses grow. Our Maryland Coach offers live training and hands-on coaching – at no cost – to small businesses.



Akeptus, Glenwood, Maryland.

"We can put a document in NotebookLM and have it generate talking points to get insights we hadn't thought of, along with suggestions of what else we could do."

-Nana Wilberforce, Co-founder & CEO

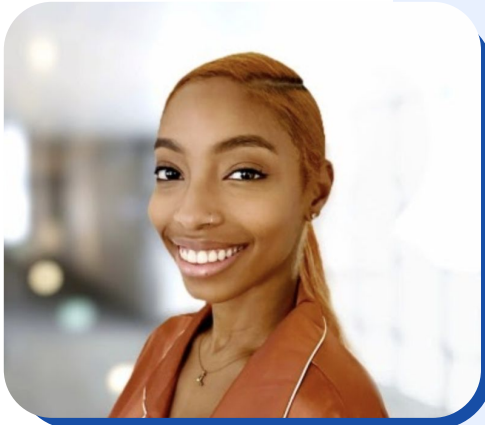
Products:

Google for Startups, Google Workspace, Google Ads, Gemini, NotebookLM, Google Cloud, Google Compute Engine, Google Kubernetes Engine

Improving the lives of Marylanders by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Maryland educational institutions like Howard Community College and Frederick Community College to make Google Career Certificates available to students and to increase employment opportunities.

196,000+ Marylanders trained: Grow with Google has partnered with over 200 organizations in the state to train more than 196,000 Marylanders on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



I always tell people, 'Take those Google certificates if you want to get into tech.' If you want to get into product management, if you want to get into tech project management—don't feel like you can't do something because the Google certificate program can help you do it.

Danielle S.

Google Project Management Certificate graduate
Scrum Master at Vivsoft
Upper Marlboro, MD

Helping Marylanders when they need it most

\$41M+ in philanthropic giving: Since 2005, Google and Googlers have given more than \$41 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Maryland.

\$197M+ in Ad Grants and Google Workspace to 1,550 Maryland nonprofits: Since 2004, Google.org provided \$195 million worth of donated search ads to Maryland nonprofits through the Google Ad Grants program and more than \$2 million worth of Google Workspace licenses for Nonprofits.

14,000+ volunteer hours: Since 2009, through Google.org, Google employees volunteered more than 14,000 hours with nonprofits and schools.

Google.org pro bono support: To address veterans' mental health, a team of Google employees, as part of a Google.org Fellowship, developed tools to foster community-oriented mental health support for veterans. Fellows partnered with ReflexAI to develop their core platform and HomeTeam, an interactive mental health training program designed for veterans. Recognizing the potential for widespread impact, both Google.org and ReflexAI scaled this work across various social impact organizations, including nonprofits and government agencies in Maryland (and throughout the U.S.).

\$23M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$23 million worth of donated search ads to Maryland nonprofits through the Google Ad Grants program.