

Investing in the Indiana economy, helping create economic growth and jobs

\$6.3B

of economic activity: In 2024, Google helped provide \$6.3 billion of economic activity for tens of thousands of Indiana businesses, nonprofits, publishers, creators, and developers.

368,000+

Indiana businesses: More than 368,000 Indiana businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



American Dream Nut Butter, Greenfield, Indiana.

"If you're building a business, start with Google tools. That's the best place to get you going."

Lea Hurley, Founder & CEO

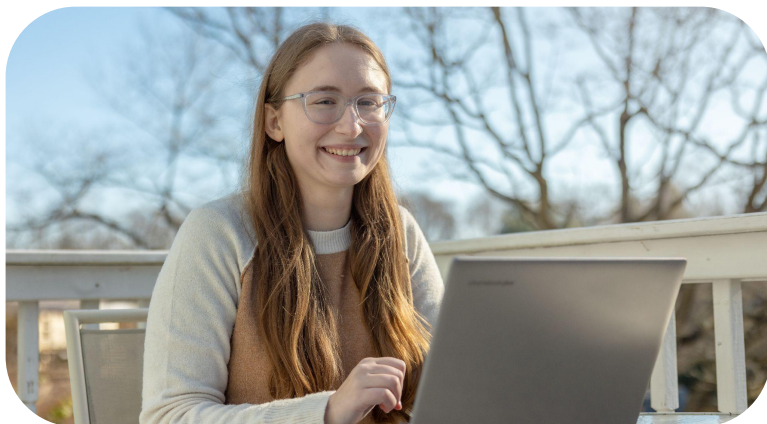
Products:

Google Ads, Google Analytics, Google Business Profile, Google Workspace, Gemini

Improving the lives of Hoosiers by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also partnered with Indiana educational institutions like Indiana State University and Ivy Tech Community College to make Google Career Certificates available to students and to increase employment opportunities.

250,000+ Hoosiers trained: Grow with Google has partnered with over 160 organizations in the state to train more than 250,000 Hoosiers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



70%+

of learners report a positive impact to their career

Helping Hoosiers when they need it most

\$13M+ in philanthropic giving: Since 2008, Google and Googlers have given more than 13 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Indiana.

\$67M+ in Ad Grants and Google Workspace to 1,100 Indiana nonprofits: Since 2006, Google.org provided more than \$65 million worth of donated search ads to Indiana nonprofits through the Google Ad Grants program and more than \$1 million worth of Google Workspace licenses for Nonprofits.

8,000+ volunteer hours: Since 2007, through Google.org, Google employees volunteered more than 8,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with the City of Bloomington to deploy CiviForm, a tool that simplifies the process of administering and applying for public assistance programs. In Bloomington, CiviForm is saving time for residents & program administrators by streamlining applications to the Parks Foundation Youth Scholarship program and the ITS Surplus Computer Request process, among other programs.

\$10M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$10 million worth of donated search ads to Indiana nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Hoosiers

7,000+ Records/Second Ingested, Hours-to-Minutes Analysis, and Billions of Records Batched in 5 Minutes: BigQuery and Google Cloud: Provides Purdue University's Joint Transportation Research Program (JTRP) with a cost-effective solution to: ingest over 7,000 connected vehicle data records per second; analyze massive connected and autonomous vehicle datasets in minutes instead of hours; batch process 10 billion records in just five minutes (compared to a month previously); cost-effectively store and analyze over 160 billion records from 10+ states. For Purdue JTRP, \$10 worth of queries can achieve what used to require \$20,000 of labor, turning CAV data into actionable information for improving transportation systems.

AI-Powered Engagement and Enhanced Cybersecurity: Powered by Gemini and Dialogflow, a conversational AI platform: Powers "Otto," a bilingual (English and Spanish) AI virtual agent chatbot for the Indiana Auto Dealer Licensing System, improving access to information and streamlining processes. The Indiana Secretary of State's Office is also helping to boost cybersecurity across Indiana counties through Mandiant Managed Defense.

Unified Communication and Collaboration for Thousands: Google Workspace: Provides the University of Notre Dame with a suite of productivity and collaboration tools including Gmail, Drive, Meet, Chat, and Calendar, fostering seamless communication and teamwork across the university.