

Investing in the Wyoming economy, helping create economic growth and jobs

\$1.9B

of economic activity: In 2024, Google helped provide \$1.9 billion of economic activity for thousands of Wyoming businesses, nonprofits, publishers, creators, and developers.

48,000+

Wyoming businesses: More than 48,000 Wyoming businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Fish the Fly Guide Service, Jackson Hole, Wyoming.

"Using Google Ads, our sales volume increased by 11 percent in 2024, and we were able to hire a new guide as a result."

- Jason Balogh, Owner

Products:

Google Business Profile, Google Ads, Google Analytics, YouTube

Improving the lives of Wyomingites by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also partnered with Wyoming educational institutions like Natrona County School District to make Google Career Certificates available to students and to increase employment opportunities.

15,000+ Wyomingites trained: Grow with Google has partnered with over 20 organizations in the state to train more than 15,000 Wyomingites on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



70%+

of learners report a positive impact to their career

Helping Wyomingites when they need it most

\$3M+ in Ad Grants to 139 Wyoming nonprofits:

Since 2009, Google.org provided more than \$3 million worth of donated search ads to Wyoming nonprofits through the Google Ad Grants program.

\$1M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$1 million worth of donated search ads to Wyoming nonprofits through the Google Ad Grants program.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the [Incentive Calculator](#) that enables residents in Wyoming to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

Partnering with local governments and academic institutions to help Wyomingites

State of Wyoming employees connected across multiple agencies, 13 systems consolidated, and enhanced security: Google Workspace enabled the State of Wyoming, the first state to fully adopt the platform, to connect employees across state and local agencies, consolidate 13 disparate systems into one unified platform, and enhance the overall security and accessibility of government operations.