

Investing in the Colorado economy, helping create economic growth and jobs

15+ years

in Colorado: Google has proudly called Colorado home for over 15 years with offices in Boulder and Thornton.

\$13.7B

of economic activity: In 2024, Google helped provide \$13.7 billion of economic activity for tens of thousands of Colorado businesses, nonprofits, publishers, creators, and developers.

381,000+

Colorado businesses: More than 381,000 Colorado businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Pagedip, Boulder, Colorado.

"Google Cloud is very transparent. The whole interface was easy for us to move forward with, particularly for a small team."

-Sherisse Hawkins, Founder & CEO

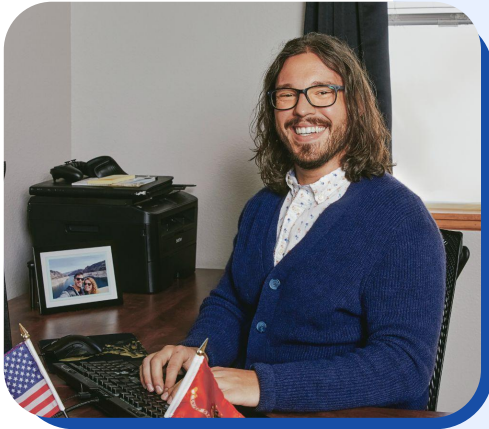
Products:

Google Workspace, Gemini, Google Cloud, Vertex AI, Google for Startups

Improving the lives of Coloradans by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with 10 Colorado educational institutions like Colorado Mountain College and The University of Colorado Boulder to make Google Career Certificates available to students and to increase employment opportunities.

207,000+ Coloradans trained: Grow with Google has partnered with over 190 organizations in the state to train more than 207,000 Coloradans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



“It was very useful to me because I am a first-gen college student and white-collar worker. [The Google Career Certificate] is definitely one of the better courses because it is the only one that takes business objectives into account. A lot of Data Analytics courses teach you coding only. You can do all the coding, but if you don't know how to tie it to business, it doesn't help you. The Google Career Certificate did both, tie data science to the business.”

Nick M.

Google Data Analytics Certificate graduate
Senior Technical Product Manager at Inc-Query
Denver, CO

Helping Coloradans when they need it most

\$38M+ in philanthropic giving: Since 2005, Google and Googlers have given more than \$38 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Colorado.

55,000+ volunteer hours: Since 2011, through Google.org, Google employees volunteered more than 55,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build the Colorado Electrification Calculator, launched alongside Governor Polis, that enables residents in Colorado to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$207M+ in Ad Grants and Google Workspace to 2,270 Colorado nonprofits: Since 2006, Google.org provided \$204 million worth of donated search ads to Colorado nonprofits through the Google Ad Grants program and more than \$3 million worth of Google Workspace licenses for Nonprofits.

More than \$100,000 in Crisis Response funding including public health and disaster recovery efforts. Our response to critical events like the COVID-19 pandemic has included strategic partnerships with Safernet, enabling us to provide essential aid and services.

\$30M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$30 million worth of donated search ads to Colorado nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Coloradans

26,000+ Employees Unified: Google Workspace, a productivity and collaboration suite including Gmail, Drive, Meet, and Calendar, unified 26,000+ employees across 17 agencies on a single platform for the State of Colorado, enabling better communication and collaboration.

17 Agencies, 15 Business Solutions Consolidated, increasing efficiency: Google Workspace, functioning as a unified communications, collaboration, and business solutions platform, united 17 agencies and 15 business solutions on a single platform, increasing efficiency for the State of Colorado.

\$32.5 Million Cost Avoidance: The State of Colorado achieved \$32.5 million in cost avoidance since 2012 by consolidating multiple systems using Google Workspace, a unified communication and collaboration platform.

One-Stop Shop for New Businesses: MyBizColorado, a custom, single-platform web application built on Google Cloud, provides a streamlined, single path for new businesses to register for sales tax, employee wage withholding, and unemployment insurance, simplifying processes for users.

\$2.9M+ in Savings and 15-Minute Query Times: The Colorado Center for Personalized Medicine reduced data query time from 8 hours to 15 minutes and estimated savings of over \$2.9M compared to on-premise by using Google Cloud Platform, which provides Infrastructure as a Service with scalable compute and storage, and has the ability to consume 150% more compute and 277% more storage capacity.

2.1 Million Genetic Data Points, 8-Hour to 15-Minute Query Reduction: BigQuery, a scalable data warehouse for large datasets, enabled the Colorado Center for Personalized Medicine to process over 2.1 million pieces of genetic data, reducing query times from 8 hours to 15 minutes.

600,000 Road Segments, 23,000 Lane Miles

Analyzed: BigQuery and Dataflow, functioning as a data warehouse and stream/batch processing solution, enables smart analytics leveraging data from 600,000 road segment coordinates and 23,000 lane miles of intelligent roadway for the Colorado Department of Transportation (CDOT).

88% of Questions Answered, 360,000 Questions Handled, 50% Call Center Demand Reduction

(Expected): Dialogflow, a conversational AI platform for building virtual agents, was used by the Colorado Department of Labor and Employment (CDLE) to launch a 24-hour virtual agent that answered 88% of questions, handling 360,000 questions from 58,000 users initially, and is expected to handle 50% of call center demand.

Real-time Emergency Communication and

Document Sharing: During the Lake Christine Fire emergency response, Eagle County, Colorado, facilitated communication and information sharing with Google Workspace, enabling real-time communication and document sharing.

Google Cloud Platform for Arapahoe County: Enabled the county to save millions of dollars and solidify its financial viability by moving away from two costly data centers.

550,000 Map Views, 3,500 Residents Evacuated: A Custom Application on Google Maps Platform, designed for emergency situations and displaying critical information as an interactive map, was rapidly created and deployed by Eagle County, Colorado, receiving 550,000 views during the Lake Christine Fire and supporting the evacuation of 3,500 residents.