Investing in the California economy, helping create economic growth and jobs

2+ decades

in California: Google has proudly called California home for more than two decades with our global headquarters based in Mountain View and 11 other campuses across the state.

2.16M+

California businesses: More than 2.16 million California businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

18,000+

small businesses trained by a California Coach: Grow with Google Coaches are local experts who help small businesses grow. Our California Coach offers live training and hands-on coaching – at no cost – to small businesses.

$4.5B+

invested in California-based startups: GV, an Alphabet-backed venture capital firm, has invested more than $4.5 billion in California-based startups.

$192B

of economic activity: In 2024, Google helped provide $192 billion of economic activity for hundreds of thousands of California businesses, nonprofits, publishers, creators, and developers.

EdVisorly, Los Angeles, California.
EdVisorly, founded by Air Force veteran Manny Smith, is a mobile app and online platform that helps community college students explore, connect with, and apply to four-year universities.

Products:
Google for Startups, Google Cloud, BigQuery, Gemini

"We ask the team, 'How can you optimize the work you're doing with AI so you can spend more time with each other and our customers?'"

Lizzie Allison
Chief Innovation Officer

Google

Improving the lives of Californians by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with 58 California educational institutions like CSU Sacramento, San Jose City College, and Anaheim Union School District to make Google Career Certificates available to students and to increase employment opportunities.

1,623,000+ Californians trained: Grow with Google has partnered with over 820 organizations in the state to train more than 1,623,000 Californians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

$1B Bay Area housing commitment: In 2019, we committed $1 billion to help address the Bay Area's housing shortage. We've collaborated with the public sector and local organizations to tackle this important issue – making progress through 12,900 homes entitled on Google's land, and financial investment that have been allocated for more than ~4,800 homes. We've provided over $40 million in grants to local nonprofits working to combat homelessness and increase housing stability. This includes funding for innovative pilot programs that are testing new approaches like cash transfers to help individuals and families secure permanent housing. In addition to grantmaking, our Google.org Fellows collaborated with the Bay Area Housing Finance Authority (BAHFA) to build and launch the Doorway Housing Portal, a valuable resource that helps people find affordable housing options in the community.

> "
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> *I don't think a day goes by without incorporating what I learned. I love being able to prompt [AI] to write a simple introduction or suggest improvements to awkward sentences. It also helps with organizing information and brainstorming ideas.*
>
> "
>
> **Caroline G.**
> Google AI Essentials Certificate graduate
> Operations Manager at Desert X
> Palm Springs, CA

Helping Californians when they need it most

$1.2B+ in philanthropic giving: Since 2005, Google and Googlers have given more than $1.2 billion in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in California.

$3.6B+ in Ad Grants and Google Workspace to 24,400 California nonprofits: Since 2006, Google.org provided more than $3.6 billion worth of donated search ads to California nonprofits through the Google Ad Grants program and more than $19 million worth of Google Workspace licenses for Nonprofits.

1M+ volunteer hours: Since 2011, through Google.org, Google employees volunteered more than 1 million hours with nonprofits and schools.

More than $5M in Crisis Response funding including public health, homelessness, and disaster recovery efforts. Our response to critical events like wildfires and flooding has included strategic partnerships with organizations such as Direct Relief International, leading to the development of innovative tools like ReadyMapper to enhance healthcare access during emergencies.

$286M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than $286 million worth of donated search ads to California nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Californians

eServices streamline commercial and residential projects in Placer County, CA: Working with Google, Placer County was able to move six different services online, including making it possible to apply for permits online. To date, they have seen a 17% increase in permit applications as a result, and the virtual agent helps to field 200 questions per month.

Improved document verification rates from 28% to 80%+ for Covered California: In partnership with Google Cloud and Deloitte, Covered California adopted Document AI to reduce manual processing and improve verification rates (now verifying 50,000 documents per month). This innovation streamlines enrollment, ensuring Californians swiftly access quality healthcare while reducing administrative burdens for Covered California staff.

Supporting new research with state-of-the-art cloud computing resources: University of California, Riverside successfully modernized its enterprise infrastructure by leveraging Google Cloud. With access to state-of-the-art cloud computing resources at a new, fixed subscription rate, the university can better support its research program. Plus, with the ability to predict and contain costs, easily access scalable resources, and seamlessly collaborate with colleagues, UC Riverside researchers can now spend more time focusing on envisioning solutions to pressing scientific challenges.

Google

Using GKE and applying DevOps principles for scientific research at Stanford: Stanford's Brain Interfacing Laboratory is using Google Kubernetes Engine (GKE) Autopilot and DevOps principles to conduct their neuroscience research. This approach improves the rigor, reproducibility, and transparency of their work by standardizing data analysis pipelines and automating data processing. Using GKE Autopilot also allows them to scale their research compute questions efficiently and cost-effectively while adhering to new data-sharing requirements from funding agencies.

Stanford launches high-risk data platform on Google Cloud, significantly accelerating workflows: Stanford Research Computing Center (SRCC), in partnership with Stanford School of Medicine and Google Cloud, launched Carina, a high-risk data platform for researchers. Built on Google Anthos and Kubernetes, Carina provides a secure and scalable environment for managing sensitive data, enabling researchers to conduct studies involving protected health information and comply with data security regulations. This platform significantly accelerates research workflows, with some analyses now taking one hour instead of a day and a half. Carina also reduces administrative overhead and fosters collaboration among researchers while ensuring data privacy.