

SINGAPORE

Below is the list of campaigns shortlisted by the Singapore YouTube Works Awards jury panel. These campaigns have advanced to the final deliberation round, where Singapore winners will be determined.

Campaign Name	Brand	Media Agency	Creative Agency	Speciality Agency
Big Screen, Bigger Bang	SK-II	EssenceMediaCom	-	-
DBS Sparks Minis	DBS Bank	Kepler Group	Vidsee	-
GrabFood Dine-Out Relaunch	Grab	MC Saatchi performance	-	-
GrabFood Large Orders	Grab	MC Saatchi performance	-	-

YOUTUBE WORKS AWARDS SOUTHEAST ASIA JOURNEY

