

PHILIPPINES

Below is the list of campaigns shortlisted by the Philippines' YouTube Works Awards jury panel. These campaigns have advanced to the final deliberation round, where Philippine winners will be determined.

Campaign Name	Brand	Media Agency	Creative Agency	Speciality Agency
#ForeverDate	McDonald's	OMD	Leo Burnett	Eggshell Worldwide
Bonus	Netflix	H+ Intersections Comms	GIGIL	-
CDO x BINI: Ikaw Ang Idol Ko!	CDO IDOL	Spark Foundry	Seven A.D	Frgmt Pabrika Proudhive
Christmas is Fur everyone	Pedigree	EssenceMediacom	Studio Madly	-
Coke Studio Season 8	Coke Studio	EssenceMediacom	Bates 141	RedTorch Ant Savvy
Di Sulit Hypersensitivity	Fresca Tuna	Initiative	Leron Leron Sinta	-
GSafeTayo: Entertainingly Serious	GCash	Universal McCann	VML	-
Kabayani Kita Sa One Ginebra Nation	Ginebra San Miguel	The Huddle Room	Dentsu Creative	-
KALYE Wish Bus: Dark Mode	Spotify	Zenith	Sven	-
Love is Not a Word, It's an Act	Nido 3+	Openmind	Publicis Manila	-
McDonald's "Living Room Takeover"	McDonald's	OMD	Leo Burnett	-
Milo 60th	MILO	Openmind	Ogilvy	Greenbulb

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Rogin-E Boost Stallion	Rogin-E	EssenceMediacom	GIGIL	-
Store	PalawanPay	Zebra Delta	GIGIL	-
Summer	Grab Philippines	M&C Saatchi Performance	GIGIL	-
UFC Eats-All-Purpose Campaign	UFC Overload	RED	Leron Leron Sinta	-
UFC Soup-rice Campaign	UFC Soups	RED	Propel	-
Wag Magsunog ng Pera!	UnionBank	-	Publicis JimenezBasic	-

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