

INDONESIA

Below is the list of campaigns shortlisted by the Indonesia YouTube Works Awards jury panel. These campaigns have advanced to the final deliberation round, where Indonesia winners will be determined.

Campaign Name	Brand	Media Agency	Creative Agency	Speciality Agency
All Ramadan ads, all on Grab	Grab	MC Saatchi Performance	Grab Creative	-
AQUA: Purity in Media Moments	AQUA	Wavemaker	VML	RedComm
Beat The Streamers World	Honda BeAT	-	Dentsu Creative	-
Cap Panda X Nex Carlos	Cap Panda	DWI Sapta	DWI Sapta	DWI Sapta
Dancow: Check the Label	Dancow	Openmind	VML	-
Drink . Power . Repeat	Ultra Milk	Dentsu	ALVA Maleo	SNDBX Films
Ga Gitu Gitu Aja with by.U	by.u	OMG	Accenture Song	-
Surga Makanan GoFood	GoFood	GoJek MediaLabs	Gojek CreativeLabs	-
GrabFood Dine-Out Relaunch	Grab	MC Saatchi Performance	-	-
Jotak Perlu Aksi	BCA	Dentsu	Ambilhati	-
Lifebuoy 90y: Legacy Renewed	Lifebuoy	Mindshare	Mullenlowe Lintas Indonesia	-
Lifebuoy: #KetempelanDingin	Lifebuoy	Mindshare	Mullenlowe Lintas Indonesia	-
Menyala Masakanku	Royco	Mindshare	Mullenlowe Lintas Indonesia	-

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OPPO A5 Pro	OPPO	OMG	-	-
Oppo Reno13 Series	OPPO	OMG	-	-
Ramadan Tanpa Huruf H	Pepsodent	Mindshare	Oliver	-
Sangobion Ubah Cerita	Sangobion	EssenceMediaCom	Ambilhati	BBDO FAS
Teddy, Set, Win - Maybelline	Maybelline NY	Wavemaker	-	-
Temukan Makna Untuk Bersama	IM3	PHD Media	Ambilhati	
The Luxury Ink Obsession	Yves Saint Laurent	Wavemaker	-	-
Ultracore	Ultra Milk	Dentsu	ALVA Maleo	Museum of Toys
Warriors Who Won't Fall	Antangin	Dentsu	Playgroup Asia	-
Yang Rejoice-Rejoice Aja	Rejoice	EssenceMediaCom	Ambilhati	-
Yaris HEV in Media Maze	Toyota Yaris Cross HEV	Dentsu	Hakuhodo	Dentsu

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